

**WELCOME BACK**

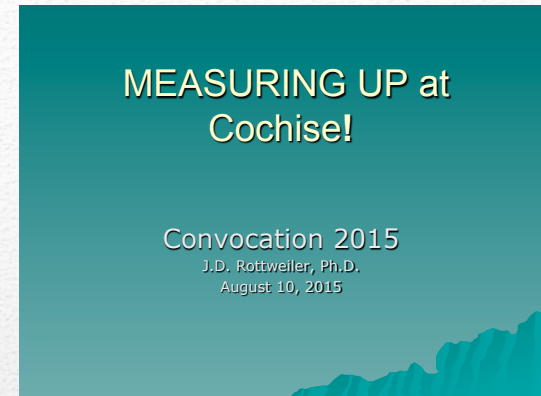
Convocation 2017

August 14, 2017

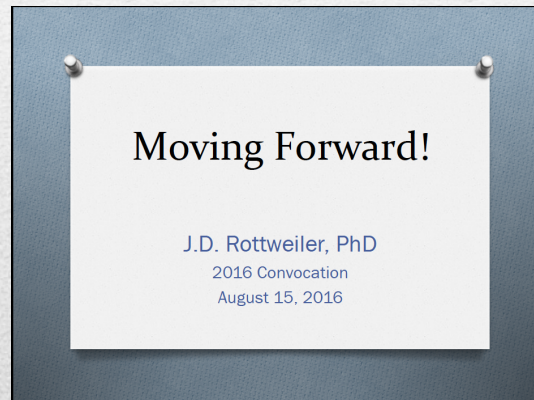
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Convocation--2014  
We looked back!



Convocation--2015  
We measured up!



Convocation--2016  
We moved forward!

# Convocation

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# Convocation--2017

## Getting Things Done

Efficiency and Effectiveness


at

Cochise College

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J.D. Rottweiler, Ph.D.

August 14, 2017



**At first, dreams seem  
impossible, then improbable,  
and eventually inevitable.**

--Christopher Reeve

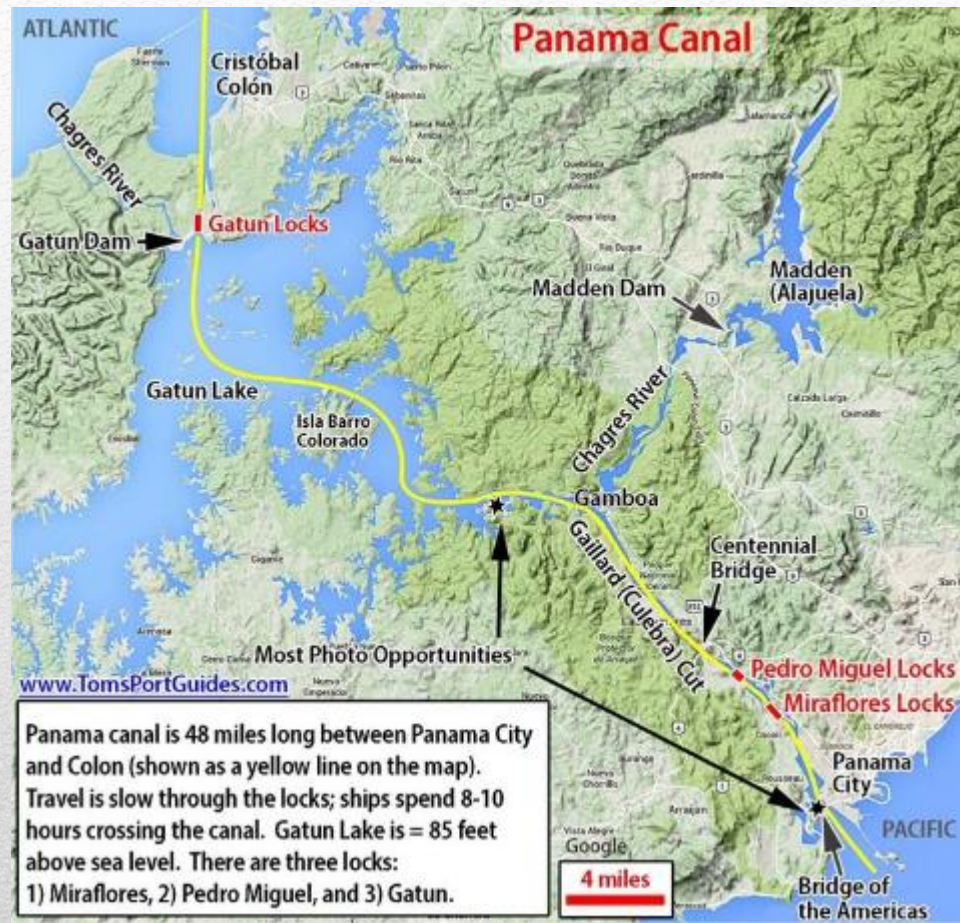
**Getting Things Done**

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# Getting from Here to There

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Panama canal is 48 miles long between Panama City and Colon (shown as a yellow line on the map). Travel is slow through the locks; ships spend 8-10 hours crossing the canal. Gatun Lake is = 85 feet above sea level. There are three locks: 1) Miraflores, 2) Pedro Miguel, and 3) Gatun.



# Getting from Here to There



**Getting from Here to There**

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**Efficiency is doing things  
right; effectiveness is  
doing the right things.**

--Peter Drucker

**Getting Things Done**

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# **Do, Doing, or Done:**

- 1. perform (an action)**
- 2. work (on something)**
- 3. achieve or complete**
- 4. act or behave**

## **Getting Things Done**

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- Why the emphasis on efficiency and effectiveness?
  - Cochise College is one of the best community colleges around; we need to ensure we stay that way!
  - Students, stakeholders, and policy-makers are driving the need for us to be more productive.
  - The education sector is changing.

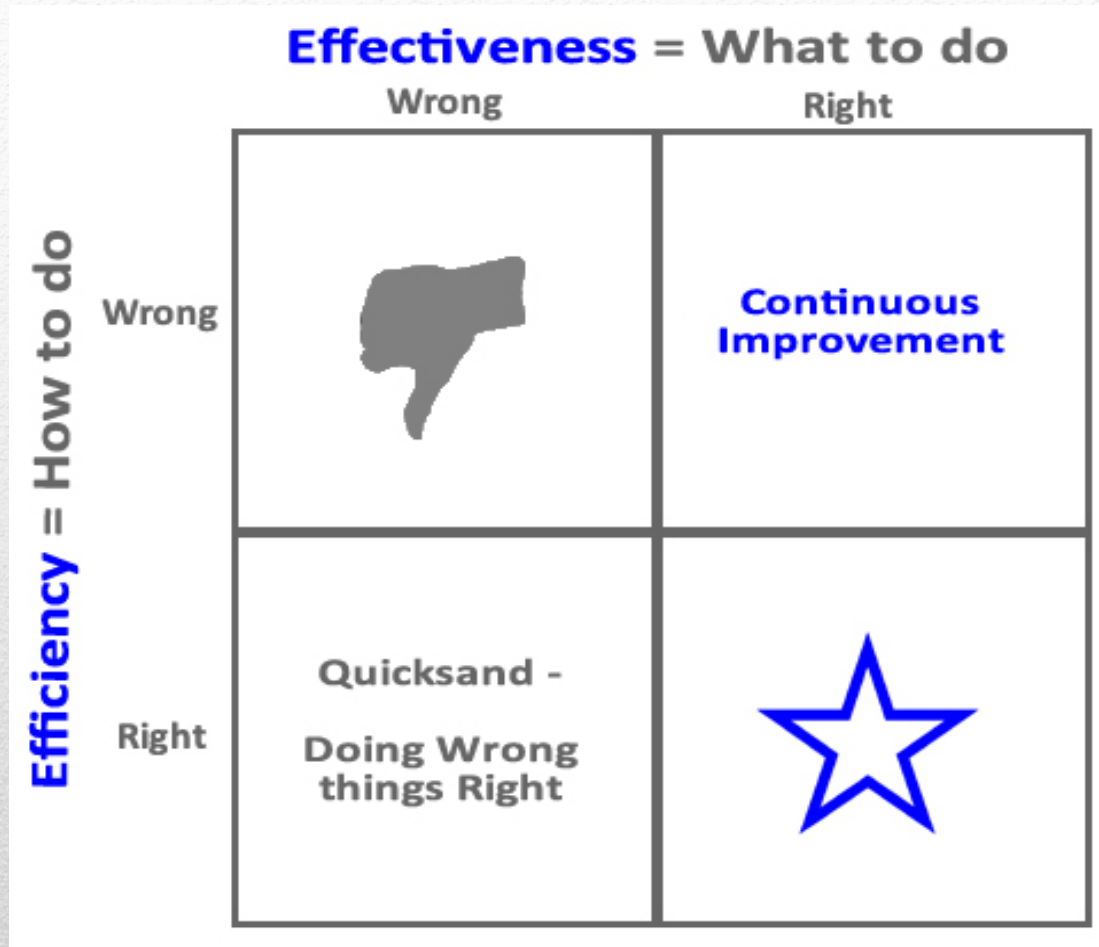
# Getting Things Done

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- Efficiency—**DOING** things right
  - Helps achieve short term goals
  - Improves productivity for a limited time
  - Maximizes scarce resources
- Effectiveness—**DOING** the right things
  - Produces sustainable results
  - Produces long term success
  - Focuses on desired outcomes

**Effectiveness > Efficiency**

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# Getting Things Done

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- Efficiency and effectiveness requires us to **focus** on:

- Outcomes
- Quality (Excellence)
- Value
- Innovation
- Optimization
- Mission, Vision, and Strategic Drivers

# **Getting Things Done**

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## Some Initiatives to “Get Things Done”:

- Organizational Restructure
- Guided Pathways To Student Success
- Strategic Enrollment Management
- Co-location and/or Distributed Services
- Emphasize Institutional Effectiveness/Project Management
- Graduating Senior Scholarship Guarantee (Foundation)

# Getting Things Done

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# Some Initiatives to “Get Things Done”:

- Organizational Restructure
  - Emphasis on Innovation and Optimization (Dr. Verlyn Fick, EVP/Provost)
    - Academics (Executive Dean for Academics)
      - Four Academic Divisions
        - Arts (Dr. Eric Brooks, Acting Dean)
        - Sciences (Dr. Beth Krueger)
        - Workforce (Dr. Clyne Namuo)
        - Allied Health (Ms. Jennifer Lakosil)
      - Outreach/Centers (Ms. Barbara Richardson)
      - Virtual Campus (Ms. Tasneem Ashraf)
      - Center for Lifelong Learning (Ms. Sharon Gilman)
    - Student Services (Dr. Bo Hall)
    - Student Success (Mr. Mark Boggie)
    - Institutional Effectiveness (Mr. George Self)
    - Academic Resources (yet to be determined)

# Getting Things Done

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# Some Initiatives to “Get Things Done”:

- Organizational Restructure
- Guided Pathways to Student Success
  - Re-design the college to move from ACCESS to **SUCCESS**
    - Degree Maps
      - Enhanced use of DegreeWorks
    - Exploratory or “meta-majors”
    - Predictable Schedules
    - Integrated Instruction in Foundational Skills
    - Progress Tracking, Feedback and Support
    - Bridges to College Programs

## **Getting Things Done**

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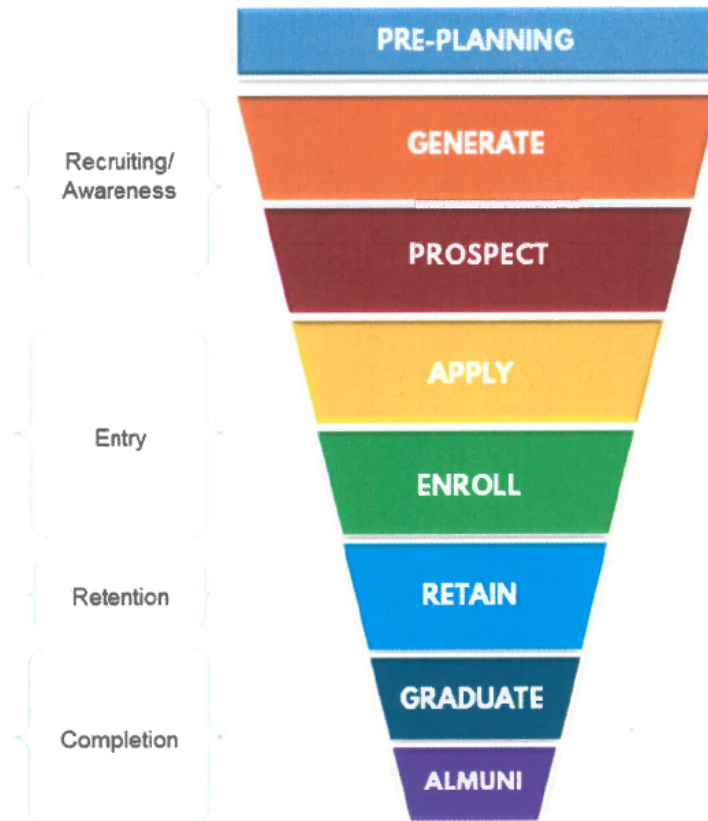
# Some Initiatives to “Get Things Done”:

- Organizational Restructure
- Guided Pathways to Student Success
- Strategic Enrollment Management

# **Getting Things Done**

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# Cochise College's Strategic Enrollment Management (SEM)



# Getting Things Done

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**5004**  
TEXTS



**1916**  
PHONE  
CALLS



**298**  
DROPPED  
STUDENTS-  
39% FEWER  
THAN FALL  
2016



**351**  
STUDENTS  
ATTENDED  
OPEN  
HOUSE  
IN APRIL



**2545**  
APPLICATIONS  
(AS OF  
AUGUST 4)

# 2016-2017 SEM Results

## Getting Things Done

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# Some Initiatives to “Get Things Done”:

- Organizational Restructure
- Guided Pathways To Student Success
- Strategic Enrollment Management
- Co-location and/or Distributed Services
  - Human Resources and Administrative, Business, Financial Services
  - Virtual Campus, CLL, SBDC
  - Administrative Computing

# Getting Things Done

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# Some Initiatives to “Get Things Done”:

- Organizational Restructure
- Guided Pathways To Student Success
- Strategic Enrollment Management
- Co-location and/or Distributed Services
- Emphasize Institutional Effectiveness/Project Management
  - Helping “Get Things Done”
    - Institutional Research
    - Continuous Improvement
    - Project Management

# Getting Things Done

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# Getting Things Done

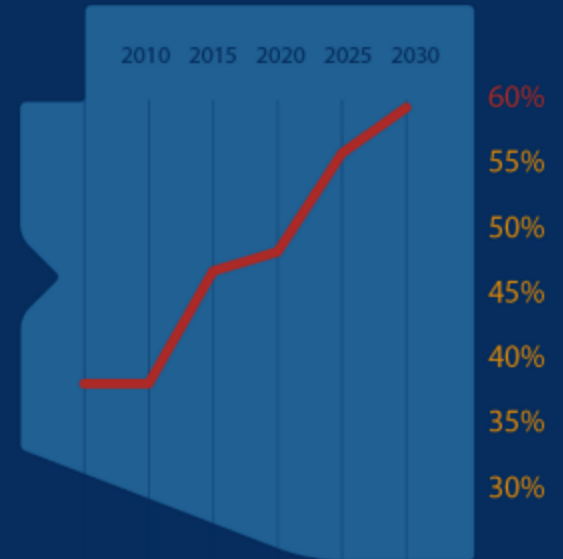
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**EDUCATION  
ADVANCES  
EVERYONE**

*Education is a top priority in Arizona that boosts prosperity for individuals and builds our economy.*

*A statewide goal to achieve a more highly educated population ensures a brighter future for Arizona and for all of us.*



Improving the K-12 Pipeline

Completing Credentials

Increasing Access

Aligning Workforce Needs

# Getting Things Done

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Improving the K-12 Pipeline

Completing Credentials

Increasing Access

Aligning Workforce Needs

**Strengthening the K-12 Pipeline** – *Increase college readiness and high-school graduation rates*

**Completing Credentials** – *Implement policies to make it easier for Arizonans to finish their certificates or college degrees.*

**Increasing Access** – *Raise awareness about options beyond high school and make them more affordable.*

**Aligning Workforce Needs** – *Engage businesses, governments and educators to identify and close the skills gap.*

# Getting Things Done

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	<u>Where We Are Today</u>	<u>2030 Goal</u>
<b>Attainment</b>	<b>42%</b>	<b>60%</b>
<b>Post-High School Enrollment</b>	<b>54%</b>	<b>70%</b>
<b>Opportunity Youth</b>	<b>15%</b>	<b>7%</b>

# Getting Things Done

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## Graduating Senior Scholarship

**GUARANTEE**



Cochise County high school graduating seniors enrolling at Cochise College as a full-time student the semester after they graduate will receive a guaranteed scholarship based on their official cumulative high school GPA. Students will be able to renew that scholarship for four consecutive fall and spring semesters as long as they adhere to the minimum qualifications.

Level	High School GPA	College GPA	Scholarship Amount
Gold	3.5	3.0+	\$750
Copper	2.5-3.49	2.5+	\$500
Tin/bronze	2.0-2.49	2.0+	\$375

### Easy as 1•2•3!

- 1 Fill out an interest form  
[cochise.edu/scholarships](http://cochise.edu/scholarships)
- 2 Register for classes by June 1, 2018  
[cochise.edu/apply](http://cochise.edu/apply)
- 3 Submit official transcripts by June 21, 2018  
Email: [eval@cochiso.edu](mailto:eval@cochiso.edu) (must be submitted from high school)  
Hand delivered to the college in a sealed envelope

Graduating Senior Scholarship Guarantee CAN be combined with other scholarships!

For more information visit: [cochise.edu/scholarships](http://cochise.edu/scholarships)

# Getting Things Done

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# **Getting Things Done**

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Gatun Locks

Admissions

Registration

Advising

Counseling

Developmental-

Education

Gatun Lake

General-

Education

Meta-majors



Culebra Cut

Program

requirements

Pedro Migel Locks

Internships

transfer agreements

Miraflores Locks

graduation

**Getting from Here to There**

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**Start by doing what is  
necessary; then do what's  
possible; and suddenly you  
are doing the impossible.**

-- Francis of Assisi

**Getting Things Done**

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