

THE POWER OF COCHISE COLLEGE

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Fall Convocation

August 16, 2010

Each and every day, with each and every student, with every breath, with every word, I have the power, the passion, and the knowledge to make a difference.

POWER

- × Power (physics)

- + is the amount of work done or energy transferred per unit of time

- × Motive power

- + is power which moves something, such as output of a motor

- × Optical power

- + is the degree to which a lens or mirror converges or diverges light

- × Power (mathematics)

- + is the common name for exponentiation (an expression of the form bn) and the exponent (n)

POWER

× Statistical power

- + is the probability that a statistical test will reject a false null hypothesis

× Political power

- + power held by a person or group in a society

× Economic power

- + has several meanings, including: Purchasing power, the amount of goods and services a given amount of money can buy; Monopoly power, the ability to set the price of a good sold

× Power (sociology)

- + the ability to make choices or influence outcomes

POWER (SOCIOLOGICAL)

- ✘ power is "a complex strategic situation in a given society [social setting]" (Michel Foucault, 1926-1984).
- ✘ power can be seen as various forms of constraint on human action, but also as that which makes action possible.
 - + Power, authority, and influence
 - ✘ charismatic, traditional, rational-legal

POWER OF COCHISE COLLEGE

× 7 Powers

+ Why

+ Who

+ Belief

+ How

+ Yet

+ Place

+ People

POWER OF WHY

- ✘ Why are you (we) here?
 - + Why education?
 - + Why a community college?
 - + Why Cochise College?

- ✘ Clarity of purpose
 - + *Mission: “provide accessible educational opportunities that are responsive to a diverse population and lead to constructive citizenship, meaningful careers, and lifelong learning.”*

POWER OF WHO

- ✘ Who are we?
 - + What is a community college?
 - + How did we come to be?

COMMUNITY COLLEGES

- ✘ An American Phenomenon
- ✘ The “PEOPLE’S” College
- ✘ Over 100 years of educational service
- ✘ Nearly 1,200 community colleges
- ✘ Values
 - + Access
 - + Student Learning
 - + Community Responsiveness
 - + Resourcefulness, Entrepreneurial Spirit, Creativeness, Innovativeness

HIGHER EDUCATION IN THE U.S.

- ✘ 1636---Harvard University
- ✘ 1862---Passage of the Morrill Act
 - + Land Grant Act
 - + Expanded access to public higher education, teaching both courses and students previously excluded from higher education.
- ✘ 1885---University of Arizona
- ✘ 1885---Normal School of Arizona
 - + Arizona State University (1958)
- ✘ 1899---Northern Arizona University
- ✘ 1901---Joliet Junior College

HIGHER EDUCATION IN THE U.S.

- ✘ 1940 – 1.5 million students are enrolled in colleges and universities in the United States.
- ✘ 1944 – The Servicemen’s Readjustment Act
 - + The “GI Bill” opens the doors of higher education to veterans of World War II
- ✘ 1946 – College enrollment exceeds two million students, nearly half of whom are veterans attending under the provisions of the GI Bill.

HIGHER EDUCATION IN THE U.S.

- ✘ 1947 – The Truman Commission Report
 - + lays the policy groundwork for dramatically increased participation in higher education throughout the U.S.
 - + calls for more universal access to higher education
 - + promotes the community college system across the United States
- ✘ 1954 – Brown v. the Board of Education
- ✘ 1957 – Sputnik is launched by Soviet Union
- ✘ 1961 – More than four million students are enrolled in colleges and universities in the U.S.

HIGHER EDUCATION IN THE U.S.

- ✘ 1960's – 457 public community colleges are founded.
- ✘ 1961 – Cochise County residents vote to establish a community college district
- ✘ 1962 – Cochise County bond election results in the construction of the Douglas Campus

HIGHER EDUCATION IN THE U.S.



HIGHER EDUCATION IN THE U.S.

- ✘ 1960's – 457 public community colleges are founded.
- ✘ 1961 – Cochise County residents vote to establish a community college district
- ✘ 1962 – Cochise County bond election results in the construction of the Douglas Campus
- ✘ Monday September 21st, 1964 – Cochise College begins classes
 - + 441 students

HIGHER EDUCATION IN THE U.S.

- ✘ 1964 – Cochise College Faculty Salary Schedule:
 - + Faculty with a master's degree – \$6,000 with \$100 experience step
 - + Division heads – \$9,000
- ✘ 1965 – Public institutions of higher education enroll twice as many students as private institutions. For the first time, the college attendance rate of high school graduates tops 50 percent.
- ✘ June 5th, 1966 – Cochise College holds first Commencement

HIGHER EDUCATION IN THE U.S.

First Graduates

Class of
1966

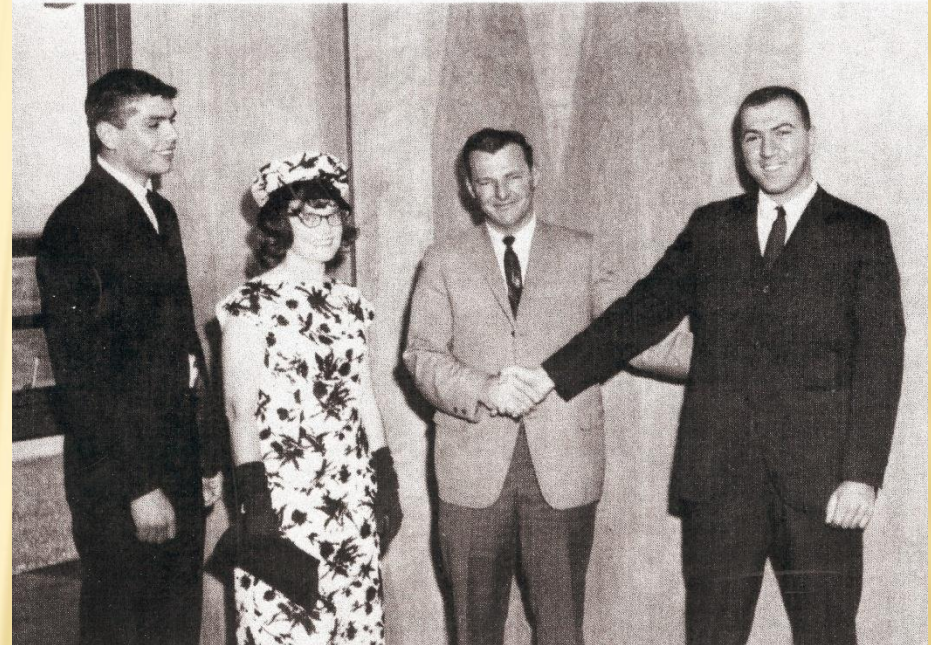
First Annual

Commencement

Barry Caldwell

Sunday, June Fifth
Nineteen Hundred and Sixty-Six
Three o'clock in the afternoon

Cochise College
Douglas, Arizona



- Freddie Nechoechea
- Maretta Ramirez
- Norman Hill

HIGHER EDUCATION IN THE U.S.



✘ March 3, 1967

+ Freshman Joanna Kurdeka is selected the Heliograph's "Apache Angel"

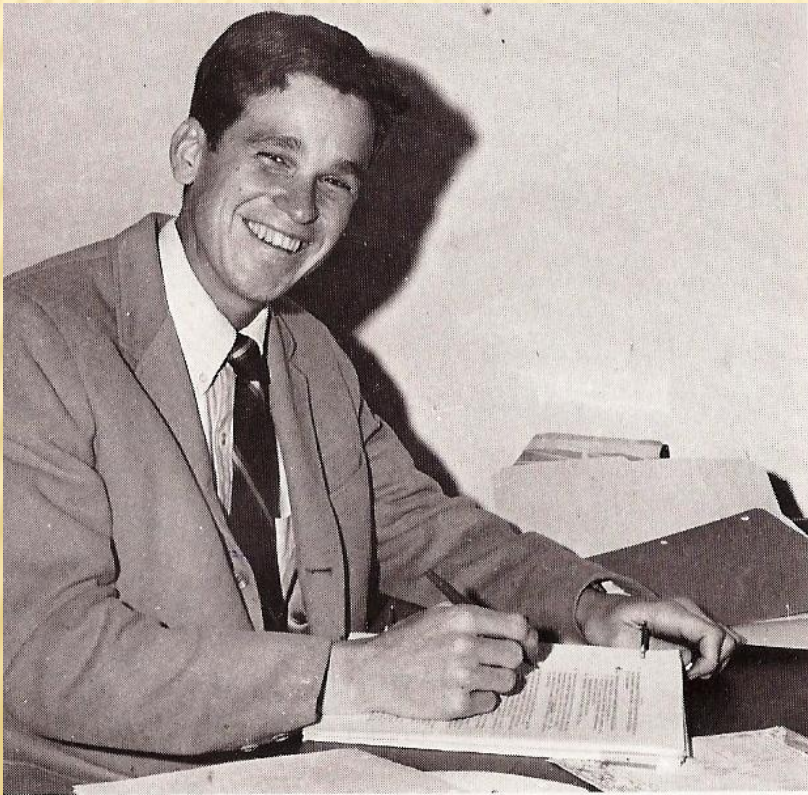


SELECTED SECRETARY—Pretty freshman coed Joanna Kurdeka is the Heliograph's Apache Angel for this issue. Chosen for her photogenic possibilities, her effervescent personality, and her campus activities, Joanna is active in the college band, the pompon team, a member of the yearbook staff, and a member of the senate where she serves as selected secretary and as a member of the Executive Council.



HIGHER EDUCATION IN THE U.S.

- ✦ September 3, 1968 – to accommodate growing student numbers, Cochise College welcomes:

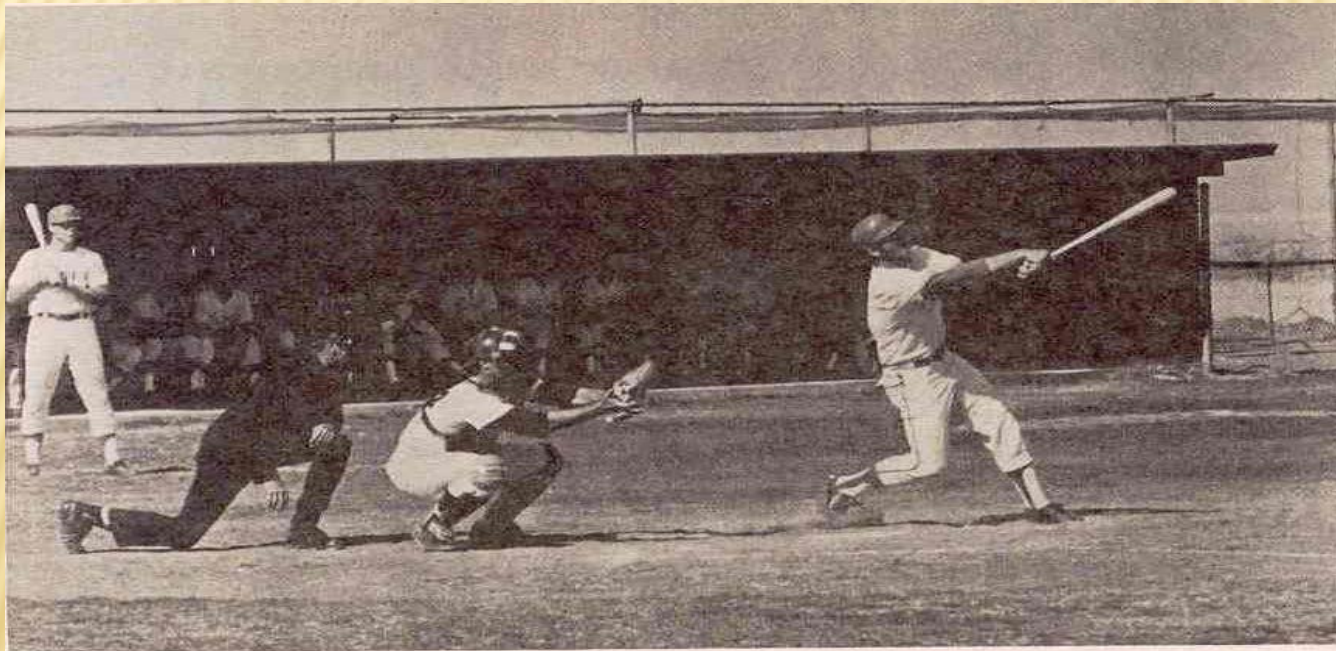


HIGHER EDUCATION IN THE U.S.

- ✘ September 1968 – Cochise College enrollment:
 - + 950 daytime students, all but 30 full-time
 - + Evening class enrollments nearing 500
 - + 309 classes in 34 subjects
- ✘ 1969 – More than eight million students are enrolled in colleges and universities in the United States.
- ✘ 1969 – Yale and Princeton accept their first women undergraduates.
- ✘ 1970 – Public institutions of higher education enroll three times as many students as private institutions.

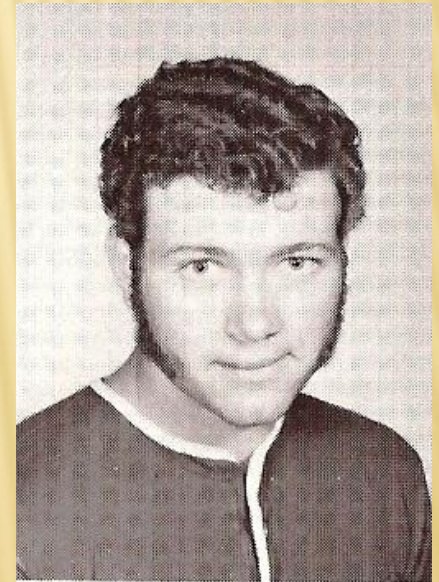
HIGHER EDUCATION IN THE U.S.

- ✘ May 1971 – Bo Hall homers to spark 12-3 win against Central Arizona College.



Bo's Bat Booms

While Dick Bradley and the CC bench look on, Bo Hall displays the type of talent that made the Roughrider Easter Tourney a successful one for the Apaches. CC placed second with a 4-1 record.



HIGHER EDUCATION IN THE U.S.

✘ March 1972 -

Cochise Extends Services To Sierra Vista Community

Cochise College is extending to Sierra Vista. Recently the first and most significant step was taken to build a Cochise College center for the Fort Huachuca-Sierra Vista area when more than 20 people gathered for the groundbreaking at the site where four classrooms will be constructed and in operation next fall, beginning August 28.

The site to be used is located in the southwest corner of the main Buena High School campus, between the athletic fields and the high school buildings, which are directly north of Highway 90.

THE RESULT OF this particular groundbreaking will be the completion of four 30x30 ft. of classrooms in two moveable buildings. Each of the four classrooms will provide the necessary space for both daytime and evening Cochise College classes.

The new Cochise College classes will operate jointly with classes which are being taught at the Fort Huachuca Education Center, the site of college

courses in the past. Due to overcrowding in the present classrooms has made it necessary to plan for the new extension of college facilities.

Dr. John R. Edwards, Jr., president of Cochise Community College, officiated at the groundbreaking ceremony, paying tribute to the Buena High School officials as well as Cochise College personnel who have helped in planning for the expansion of college facilities.

DR. EDWARDS pointed out the growth of enrollment this September which totaled 807. This was compared to the lower enrollment totals of 555 in 1970 and 279 in 1969. With the additional daytime Liberal Arts classes plus some Vocational classes, the current figures are expected to improve and surpass the new and already existing college facilities.

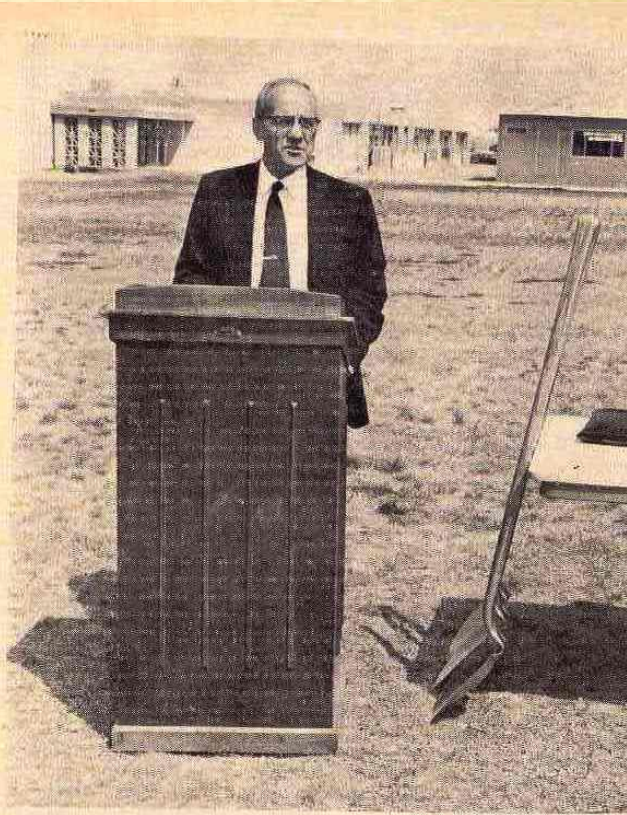
Dr. Edwards announced that the Fort Huachuca-Sierra Vista education program will be directed by Howard Monnett, acting Dean of Liberal Arts this year and the Executive Dean of Academic and Student Affairs

after this coming June 30. Working with Monnett will be Ray Kane who will be a full-time co-ordinator in that area.

Other participants in the groundbreaking ceremonies were Fred Dunsmore, CC governing board member from that area, Luther Flick, superintendent of the Sierra Vista Public Schools, and Mrs. Louise Bressnick, chairman of the Sierra Vista School Board.

OF THE MORE THAN 20 people from Cochise College and the Fort Huachuca-Sierra Vista areas who attended the groundbreaking ceremonies were Frank Marcell, CC Student body president, Dan Rehurek, director of Placement and Chairman of the Technical Division, Dr. Theodore Kraft, Cochise County member of the Arizona State Board of Community Colleges and Prof. Allan Meyer, president of the Faculty Association.

The two buildings are to be completed sometime in the mid-summer after which a public gathering will be held to mark the formal opening of the new buildings.



Dr. John Edwards

HIGHER EDUCATION IN THE U.S.



HIGHER EDUCATION IN THE U.S.

- ✘ Fall 1973 – Cochise College enrollment:
 - + 857 on the Douglas Campus
 - + 1275 at Fort Huachuca—Sierra Vista
 - + 300 at other off campus sites
- ✘ Fall 1973 – Financial Aid at Cochise College nears the \$40,000 mark
 - + Scholarships -- \$8,650
 - + Grants -- \$9,900
 - + Student Loans -- \$8,744
 - + College Work Study -- \$10,084
- ✘ 1973 – Alverno College in Milwaukee, Wisconsin establishes a curriculum that requires graduating students to demonstrate competencies.

HIGHER EDUCATION IN THE U.S.

- ✘ 1974 – College and university enrollment tops 10 million students in United States
- ✘ May 1974 – Cochise College awards Professional Food Service Management a contract for \$2.24 per contract person per day for food service.
- ✘ 1974 – Family Educational Rights and Privacy Act, commonly referred to as FERPA or the Buckley Amendment, ratified by Congress
- ✘ June 27, 1978 – Cochise College Governing Board implements “The Grassroots Projects”

HIGHER EDUCATION IN THE U.S.

- ✘ 1979 – 11.6 million students are enrolled in colleges and universities in the United States. In a permanent shift, more than half are now women.
- ✘ January 1980 – Faculty Salary Committee Spokesman Charles LeClair requests cost of living increase for faculty. Increase would bring salary to \$13,400 for an instructor with a Master's degree.
- ✘ 1981 – Tuition, room, and board tops \$10,000 at three private institutions: Harvard, Stanford, and Bennington College.

HIGHER EDUCATION IN THE U.S.

- ✘ 1983 – Columbia University enrolls women as undergraduates for the first time, becoming the last Ivy League institution to adopt a policy of coeducation.
- ✘ 1987 – Average tuition, room, and board for all private institutions tops \$10,000 for the first time.
- ✘ 1987 – Costs at Cochise College:
 - + Tuition – \$17 per unit
 - + Room – \$347 per semester
 - + Board – \$672 per semester
- ✘ 1989 – 13.5 million students are enrolled in colleges and universities in the United States.

HIGHER EDUCATION IN THE U.S.

- ✘ 1991 – Reflecting a steady increase in matriculation rates during the 1980s, for the first time more than 60 percent of all high school graduates enroll in college.
- ✘ 1995-96 – Cochise College Enrollment:
 - + 9,203 students
 - + 2,321 FTSE.
- ✘ 2000 – 15 million students are enrolled in colleges and universities in the United States.
- ✘ April 2006 – The Higher Learning Commission reaffirms the accreditation of Cochise College
 - + 10 years
 - + No follow-up action required

HIGHER EDUCATION IN THE U.S.

- ✘ January 26th, 2010 – Douglas Campus MFP
Ribbon Cutting/Open House

DOUGLAS CAMPUS



HIGHER EDUCATION IN THE U.S.

- ✘ January 26th, 2010 – Douglas Campus MFP Ribbon Cutting/Open House
- ✘ February 17th, 2010 – Sierra Vista Campus MFP Ribbon Cutting/Open House

SIERRA VISTA CAMPUS



HIGHER EDUCATION IN THE U.S.

- ✘ January 26th, 2010 – Douglas Campus MFP Ribbon Cutting/Open House
- ✘ February 17th, 2010 – Sierra Vista Campus MFP Ribbon Cutting/Open House
- ✘ 2010 – Cochise College Enrollment:
 - + 16,044 students
 - + 8,540 FTSE
- ✘ August 2010 –

***Who or What will
we be?***

POWER OF WHO

✘ Who are we?

- + What is a community college?
- + How did we come to be?

✘ Who do we serve?

WHO WE SERVE

- ✘ Nearly 7 million credit students (43% of all undergraduates)
- ✘ Another 5 million non-credit students
- ✘ Average age: 28 (46% are 21 or younger)
- ✘ 56% are female
- ✘ 40% of all first-time freshman
- ✘ 52% of Native Americans
- ✘ 45% of Asian/Pacific Islanders
- ✘ 45% of Blacks
- ✘ 53% of Hispanics

POWER OF WHO

- ✘ We provide services to the most diverse student population in all of higher education.
- ✘ We are learning centered.
- ✘ We support and celebrate student effort.
- ✘ We invest time and energy in seeing our students succeed.
- ✘ We change lives!!

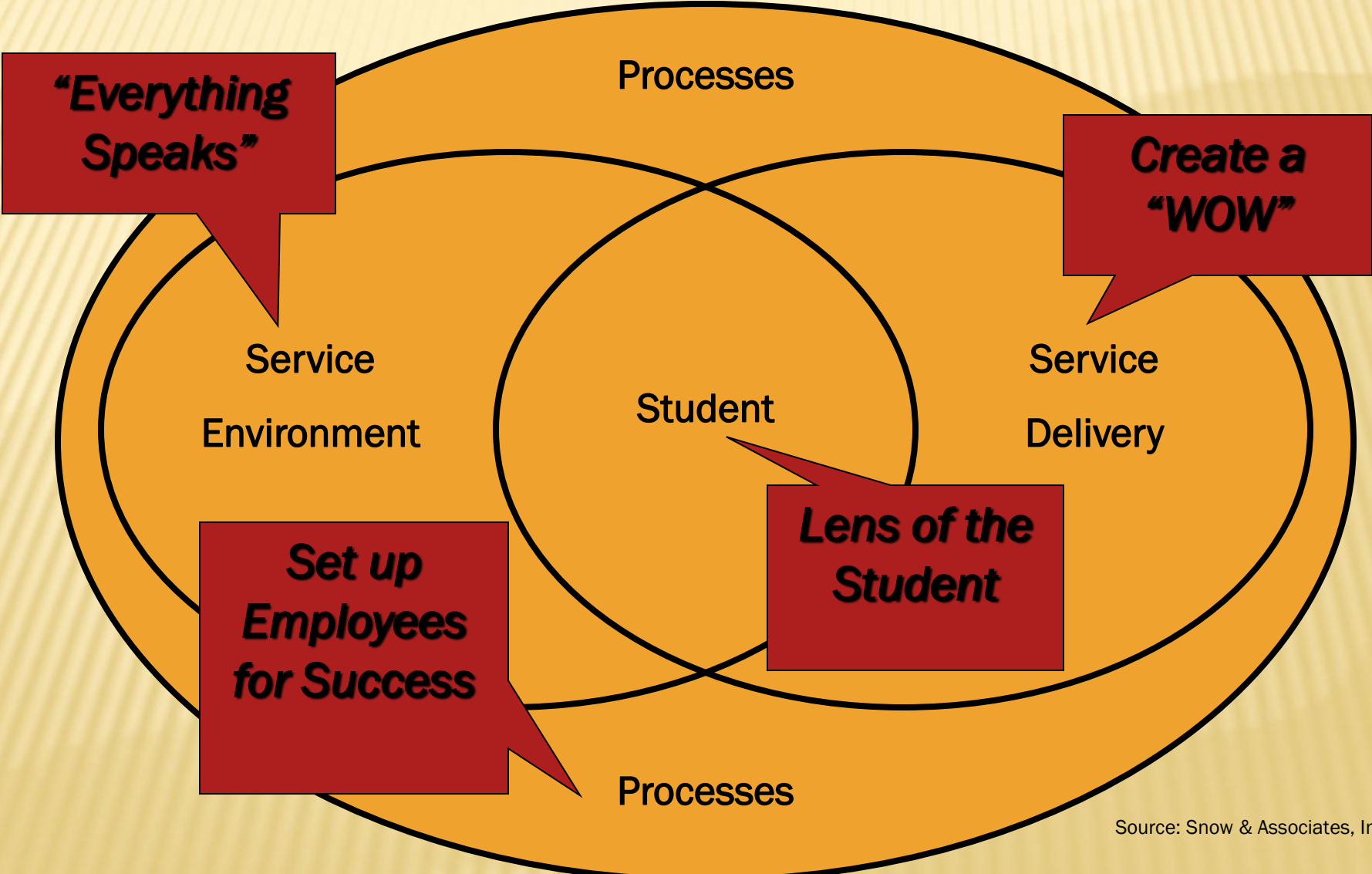
POWER OF BELIEF

- ✘ We believe that all students perform better when held to high expectations.
- ✘ We believe in life-long learning.
- ✘ We believe in teaching students not curriculum.
- ✘ We believe we can make a difference.
- ✘ We believe we can enhance the quality of life for our students!!

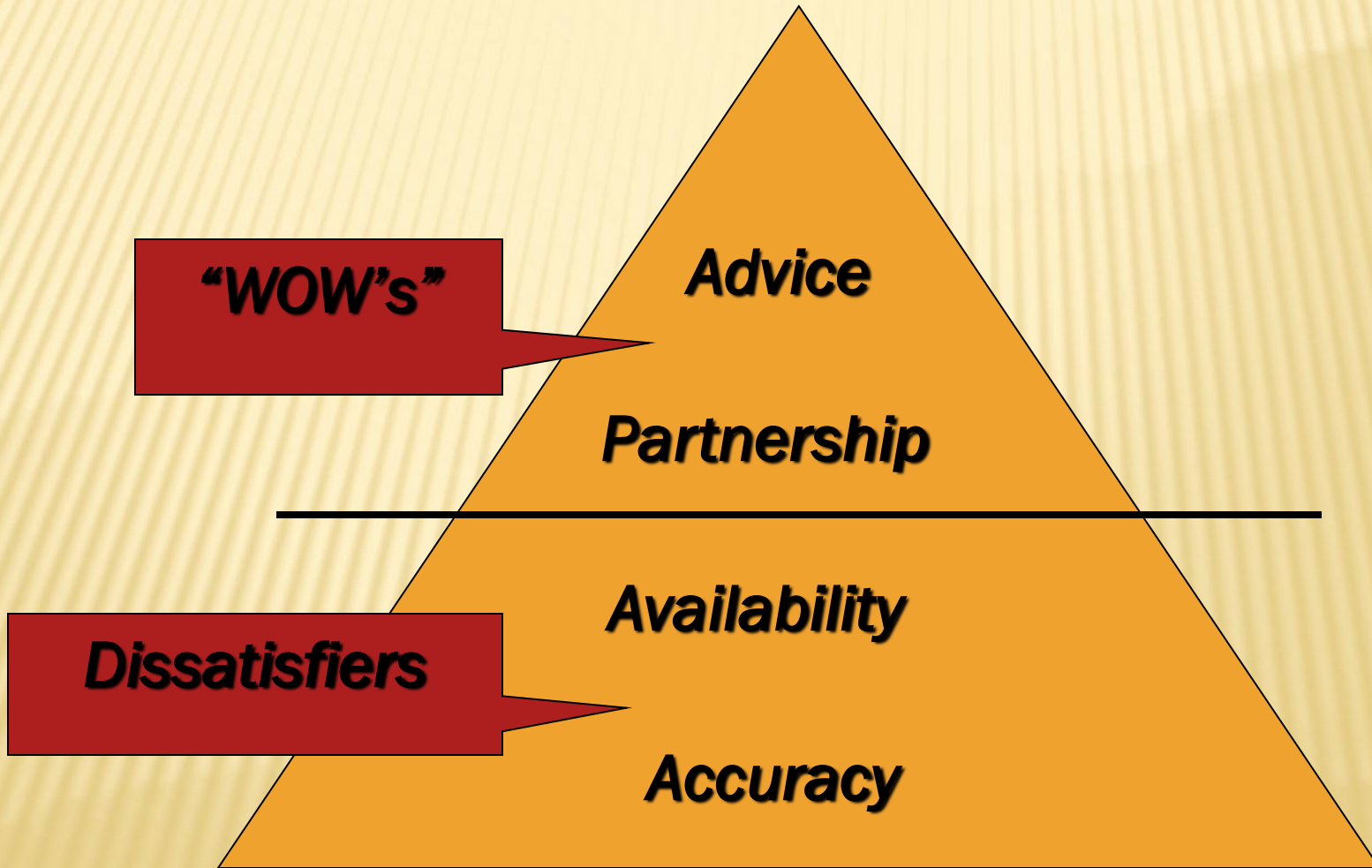
POWER OF HOW

- ✘ Master subject or service area.
- ✘ Be organized.
- ✘ Challenge ourselves and others.
- ✘ Foster learning in and outside the classroom.
- ✘ Communication.
 - + MyCochise
- ✘ Leverage resources.
- ✘ Engagement with students and colleagues.
- ✘ Strive for Excellence!!

SERVICE EXCELLENCE



HIERARCHY OF EXPECTATIONS



POWER OF YET

- ✘ Yet is the most optimistic word in the English language.
 - + I don't know, yet
 - + I am not there, yet

- ✘ Learn to reach potential
 - Professional development
 - Career advancement
 - Personal growth

POWER OF PLACE

- ✘ This Place has Power

- + Environment

- + Grounds

- + Buildings

- + Classrooms

- + Technology

- ✘ We must all strive to create, support, and maintain the Power of our Place

POWER OF PEOPLE

- ✘ We are only as good as our People.
- ✘ We are in a People business.
- ✘ Learning is a human enterprise.
 - Create Avenues for Human Dialogue.
 - At times we need to slow down, look around, and bring our mindfulness and human orientation to the process.
- ✘ We need to work together to accomplish our mission.
- ✘ We must engage with our students and our colleagues.
- ✘ We need to welcome and support the new and the old.

POWER OF PEOPLE



Tami Melton
Recruiter



Sue Fick
On-line Campus



Melissa Cooke
Student Services



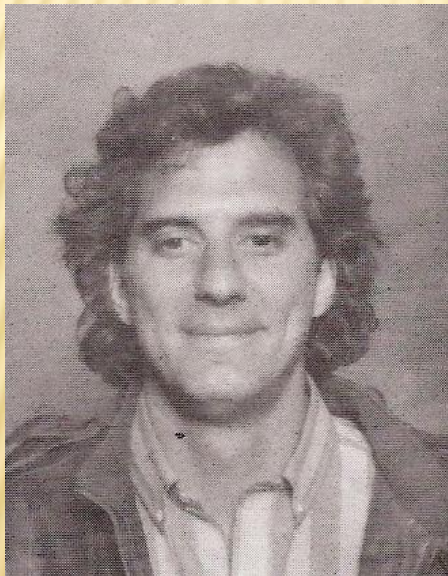
Jessica Smith
Flight Instructor



Uma Mallik
Chemistry Instructor

POWER OF PEOPLE

Al Kogel

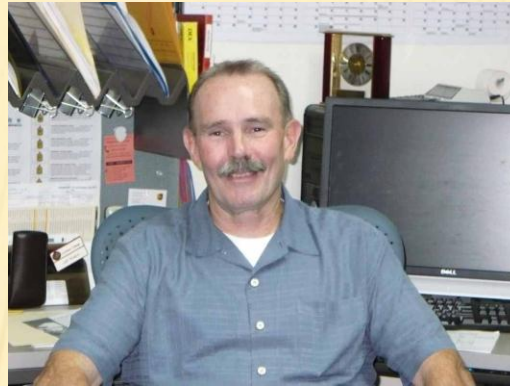


Pat Hotchkiss and Curt Smith

POWER OF PEOPLE



Augie Galvan
Housing Director



Jeff Walker
Ft Huachuca Director



Tina Zazueta
Recruiter



Crystal Figueroa
Purchasing



Karly Scarbrough
Library

POWER OF PEOPLE



Doris Jensen, Sheila Devoe Heidman,
and Jessica Dilworth

Arturo Chacon, Dave Pettes, and Guillermo
Retana



POWER OF PEOPLE



Mary Fogleman
Library



Darla Parker
Ft Huachuca



Keishini Vincent
Science Lab



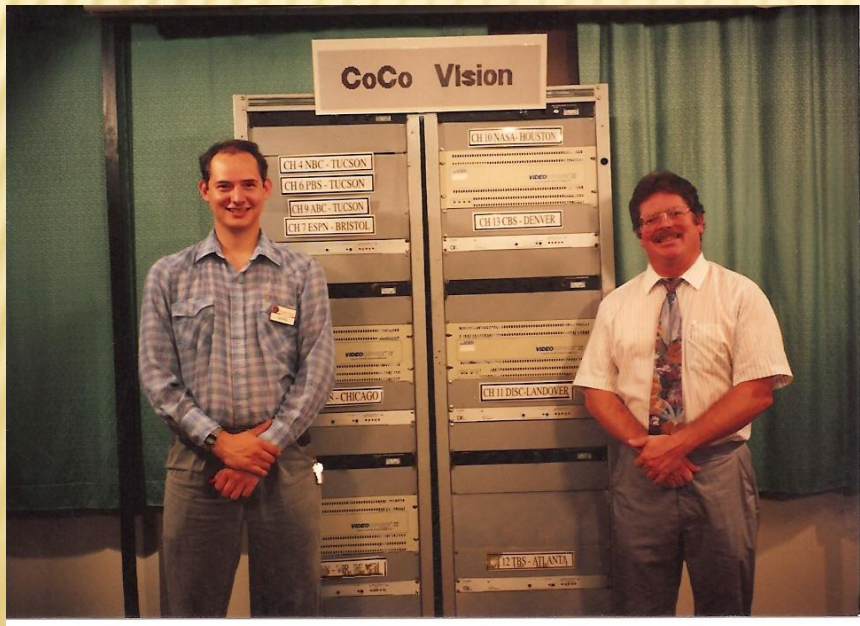
Meganne Gourley
Athletic Trainer



Rachel Norton
SBDC

POWER OF PEOPLE

Tad Patton



Byron Berry and Frank Dykstra

POWER OF PEOPLE



Jason Hopkins
Men's Basketball



Erin Nevarez
Ft Huachuca



Yvonne Gauch
Advisor



Kelly Murphy
Advisor



Karen Bennett
Financial Aid Director

POWER OF PEOPLE



Kim Rogalski and Chuck Hoyack

Jamie O'Rourke



POWER OF PEOPLE



John Walsh
Library



Doug Lengel
Shipping & Receiving



Holly Prince
Ft Huachuca



Mandee Clay
Ft Huachuca

POWER OF PEOPLE



POWER OF COCHISE COLLEGE

× 7 Powers

+ Why

+ Who

+ Belief

+ How

+ Yet

+ Place

+ People

Each and every day, with each and every student, with every breath, with every word, I have the power, the passion, and the knowledge to make a difference.

WELCOME BACK!!

Community Colleges in the United States

