

Cochise County

ECONOMIC QUICK FACTS





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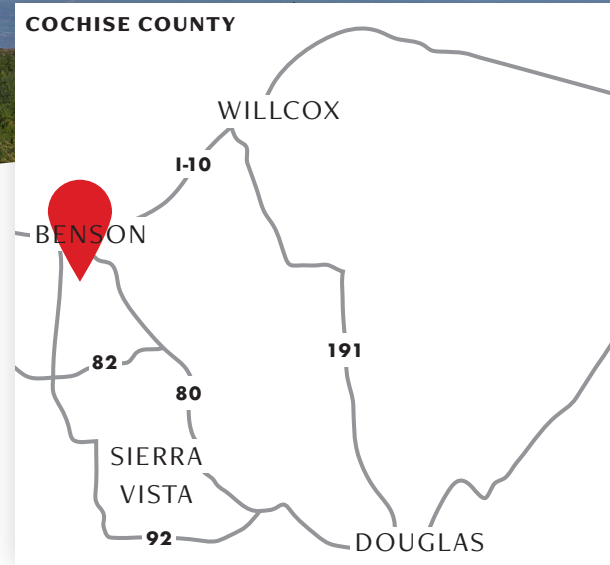
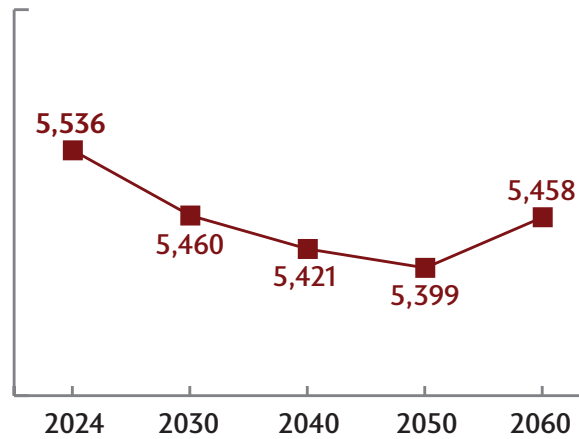
All data are the most recent as of December 2024.

Sources: Southeast Arizona Economic Development Group (SAEDG), CochiseEconomy.com, CochiseAssets.com, CochiseBiz.com, Arizona Office of Economic Opportunity, US Census Bureau (Census 2020 and American Community Survey, 2019-2023), and US Economic Research.

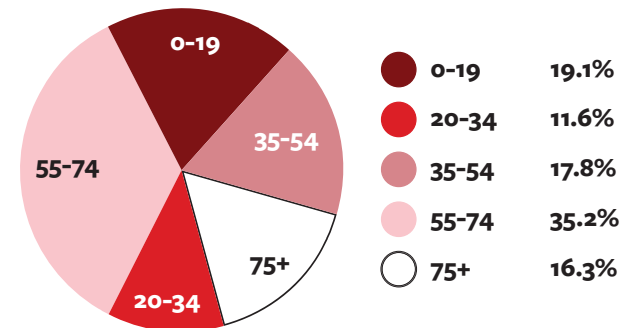
Benson

Population 5,536

Population projection



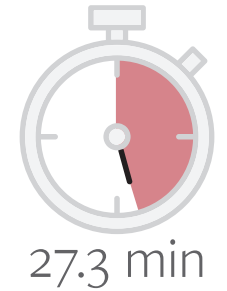
Age groups



Labor force & unemployment

- Civilian labor force: 2,378
- Employed: 2,253
- Unemployed: 125
- Unemployment rate: 5.3%

Travel time to work



Income

Median household income: \$48,854

Median family income: \$67,760

Per capita income: \$30,646

Educational attainment

High school graduate or higher

88.3%



Bachelor's degree or higher

24.7%



Housing & real estate

Total housing units: 3,114

Vacancy rate: 17.2%

Home ownership rate: 69.3%

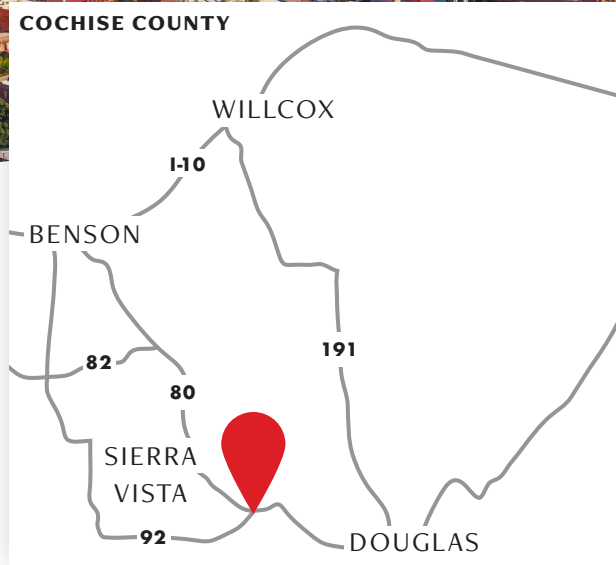
Median home value: \$155,000



Contact

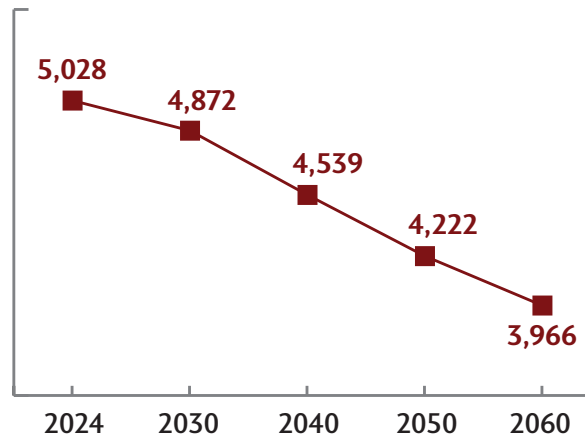
bensonaz.gov • (520) 586-2245
101 E. 6th Street, P.O. Box 2223, Benson, AZ 85602

Bisbee

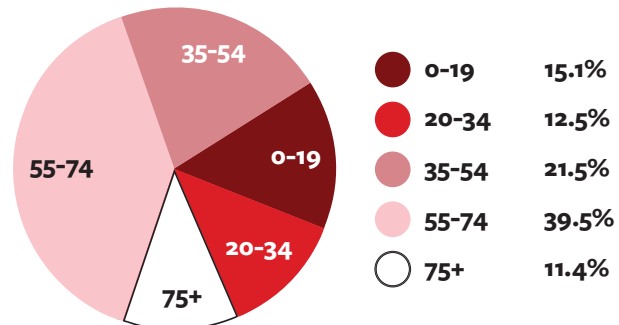


Population 5,028

Population projection



Age groups



Labor force & unemployment

- Civilian labor force: 1,831
- Employed: 1,779
- Unemployed: 52
- Unemployment rate: 2.8%

Travel time to work



Income

Median household income: \$46,689
 Median family income: \$70,313
 Per capita income: \$31,970

Educational attainment

High school graduate or higher

89.5%



Bachelor's degree or higher

32.6%



Housing & real estate

Total housing units: 3,138
 Vacancy rate: 21.5%
 Home ownership rate: 69.8%
 Median home value: \$209,600



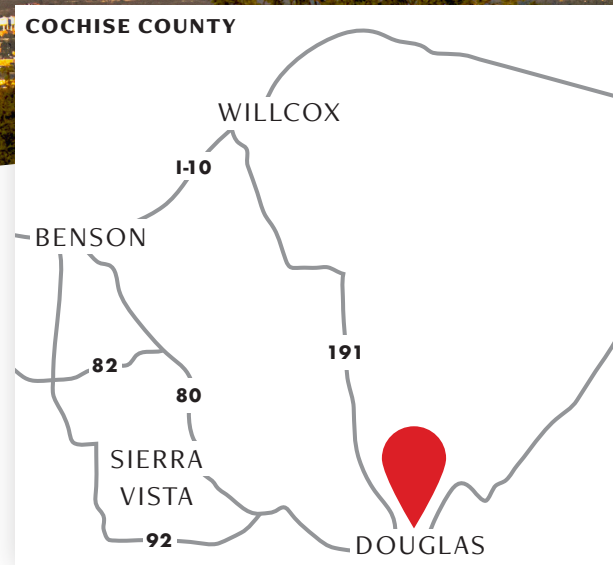
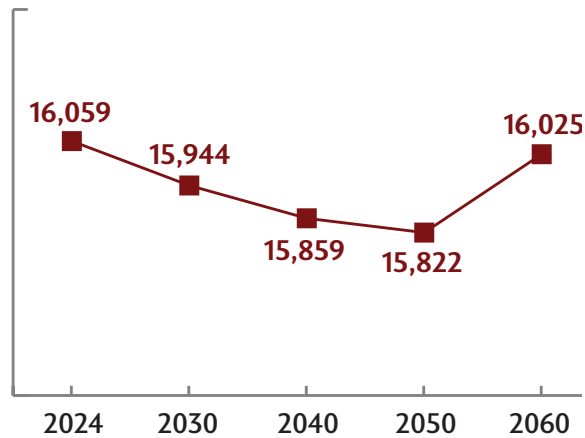
Contact

bisbeeaz.gov • (520) 432-6000
 76 Erie Street, Bisbee, AZ 85603

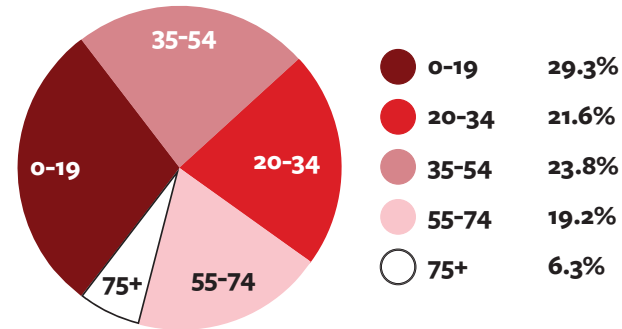
Douglas

Population 16,059

Population projection



Age groups



Labor force & unemployment

- Civilian labor force: 5,330
- Employed: 4,896
- Unemployed: 434
- Unemployment rate: 8.1%

Travel time to work

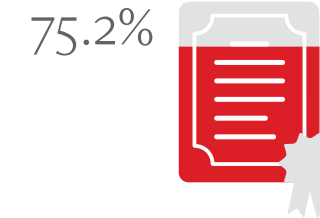


Income

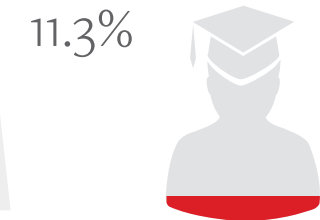
- Median household income: \$39,350
- Median family income: \$45,706
- Per capita income: \$18,276

Educational attainment

High school graduate or higher



Bachelor's degree or higher



Housing & real estate

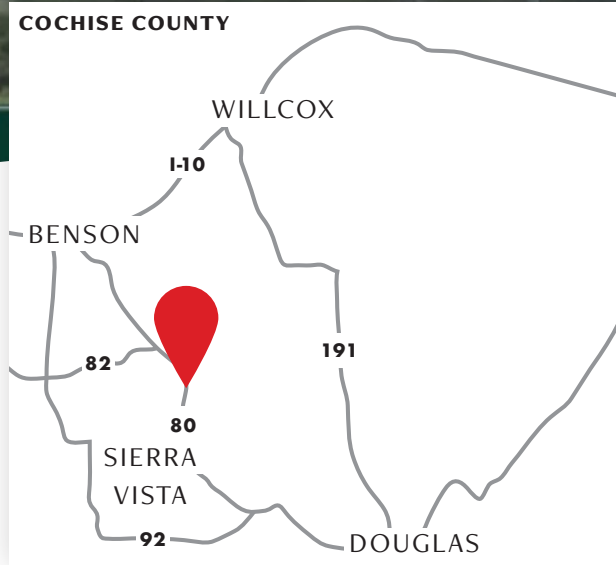
- Total housing units: 5,669
- Vacancy rate: 12.3%
- Home ownership rate: 58.6%
- Median home value: \$138,200

Contact

douglasaz.gov • (520) 417-7300
425 East 10th Street, Douglas, AZ 85607

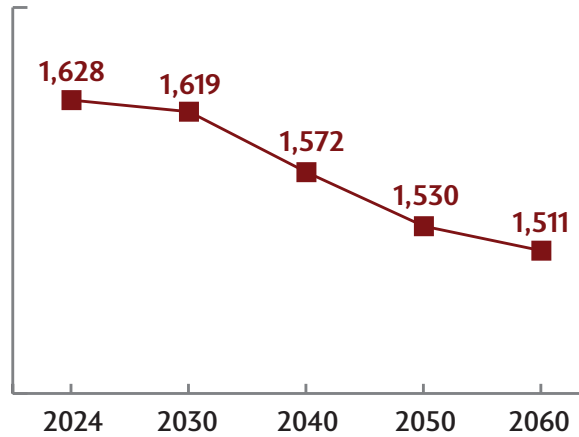


Huachuca City

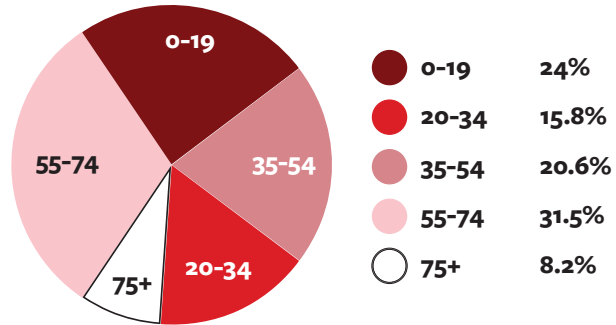


Population 1,628

Population projection



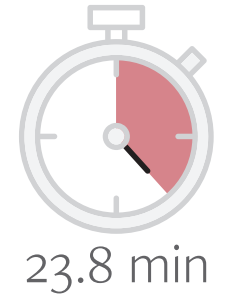
Age groups



Labor force & unemployment

- Civilian labor force: 820
- Employed: 759
- Unemployed: 61
- Unemployment rate: 7.4%

Travel time to work

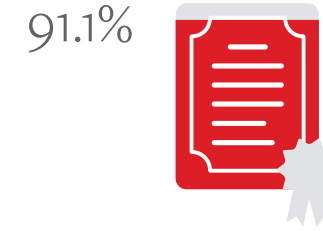


Income

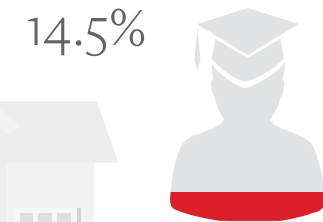
- Median household income: \$47,621
- Median family income: \$70,637
- Per capita income: \$28,170

Educational attainment

High school graduate or higher



Bachelor's degree or higher



Housing & real estate

- Total housing units: 869
- Vacancy rate: 10.9%
- Home ownership rate: 55.7%
- Median home value: \$124,800



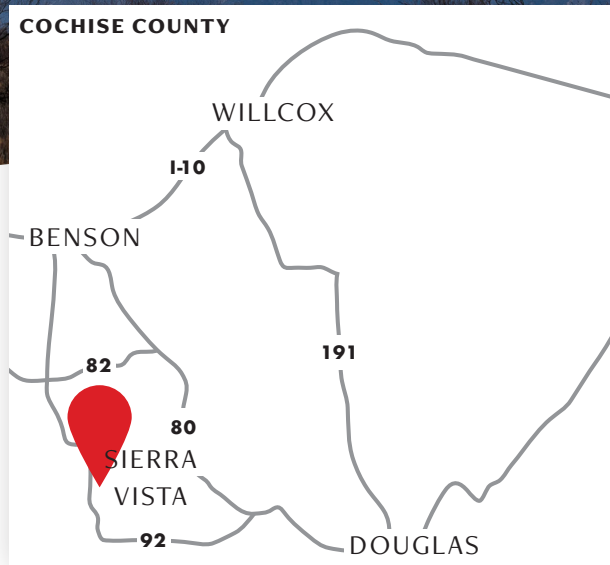
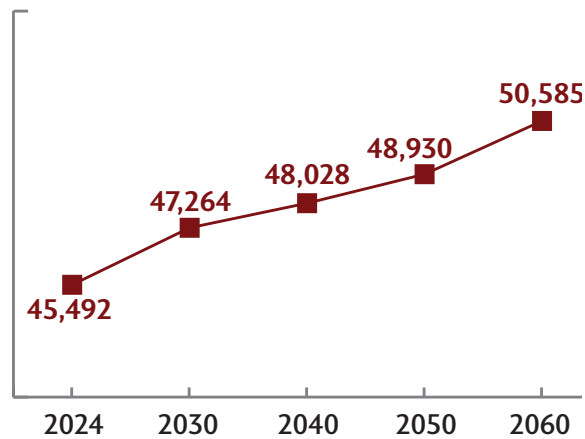
Contact

huachucacityaz.gov • (520) 456-1354
500 N Gonzales Blvd, Huachuca City, AZ 85616

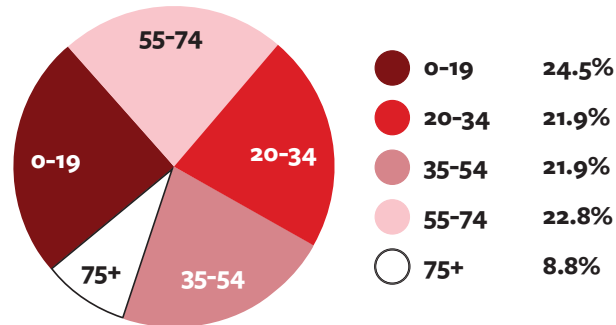
Sierra Vista

Population 45,492

Population projection



Age groups



Labor force & unemployment

- Civilian labor force: 18,337
- Employed: 17,618
- Unemployed: 719
- Unemployment rate 3.9%

Travel time to work

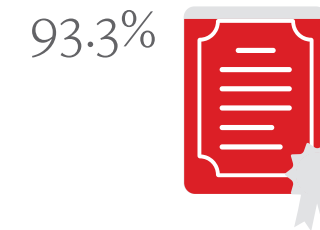


Income

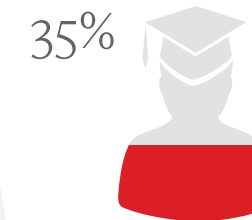
Median household income: \$69,783
 Median family income \$86,882
 Per capita income: \$38,109

Educational attainment

High school graduate or higher



Bachelor's degree or higher



Housing & real estate

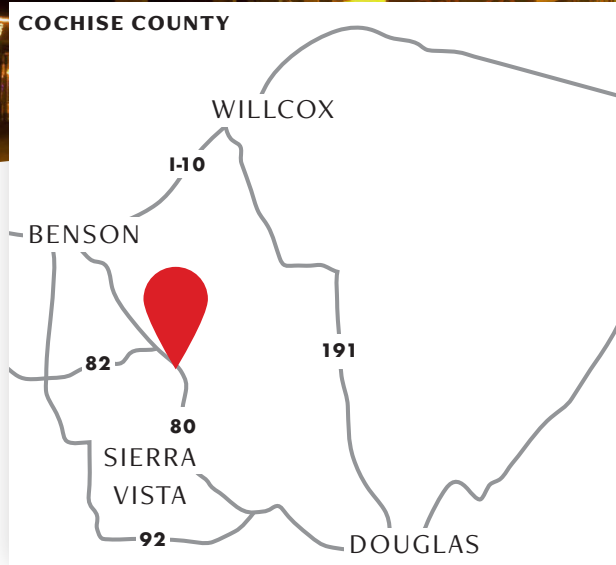
Total housing units: 20,051
 Vacancy rate: 7.9%
 Home ownership rate: 57.7%
 Median home value: \$239,000

Contact

sierravistaaz.gov • (520) 458-3315
 1011 N. Coronado Drive, Sierra Vista, AZ 85635

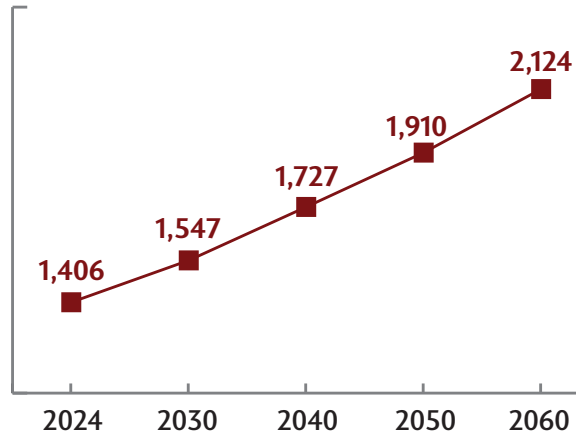


Tombstone

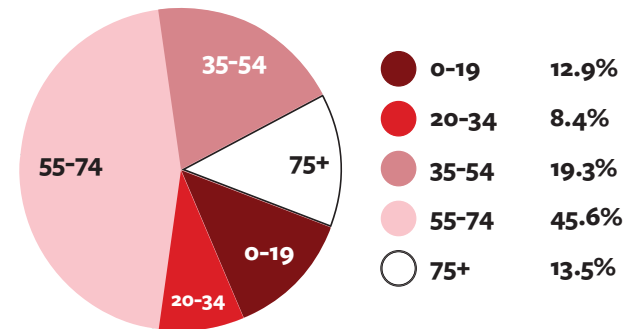


Population 1,406

Population projection



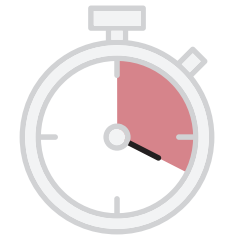
Age groups



Labor force & unemployment

- Civilian labor force: 442
- Employed: 434
- Unemployed: 8
- Unemployment rate 1.8%

Travel time to work



19.5 min

Income

Median household income: \$54,792
 Median family income \$71,583
 Per capita income: \$33,269

Educational attainment

High school graduate or higher

96.2%



Bachelor's degree or higher

17.2%



Housing & real estate

Total housing units: 812
 Vacancy rate: 16.6%
 Home ownership rate: 70.8%
 Median home value: \$150,500



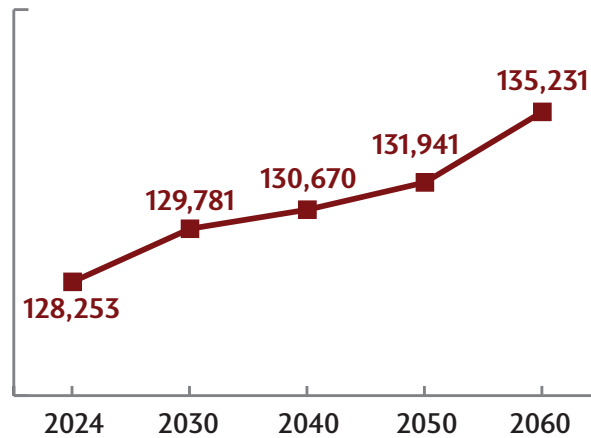
Contact

cityoftombstoneaz.gov • (520) 457-2202
 613 E. Allen Street, P.O. Box 339, Tombstone, AZ 85638
 cityhall@cityoftombstoneaz.gov

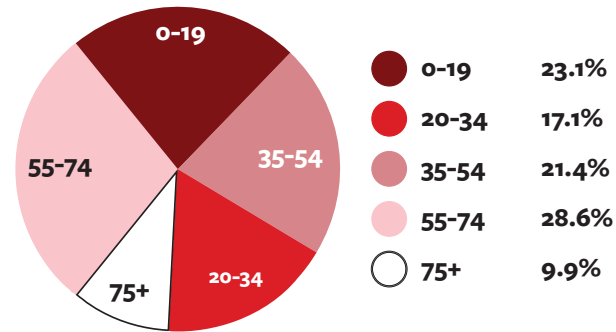
Cochise County

Population 128,253

Population projection



Age groups



Labor force & unemployment

- Civilian labor force: 49,585
- Employed: 47,337
- Unemployed: 2,248
- Unemployment rate 4.5%

Travel time to work



Income

Median household income: \$58,970
 Median family income \$75,734
 Per capita income: \$32,708

Educational attainment

High school graduate or higher

89.2%



Bachelor's degree or higher

27.7%



Housing & real estate

Total housing units: 58,648
 Vacancy rate: 13.1%
 Home ownership rate: 68.8%
 Median home value: \$207,400

Contact

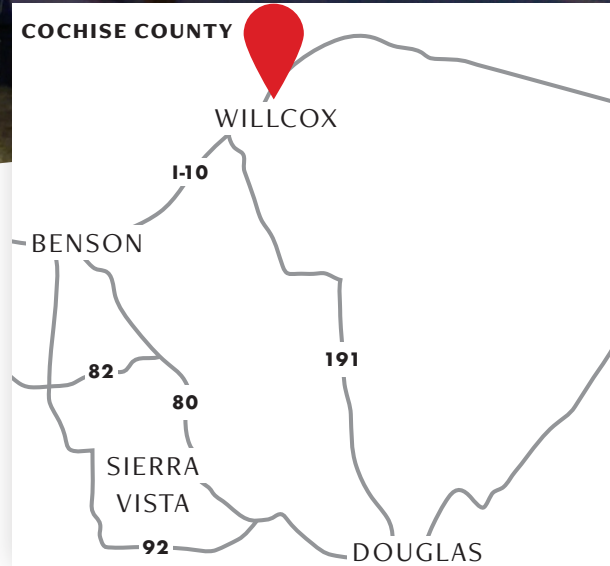
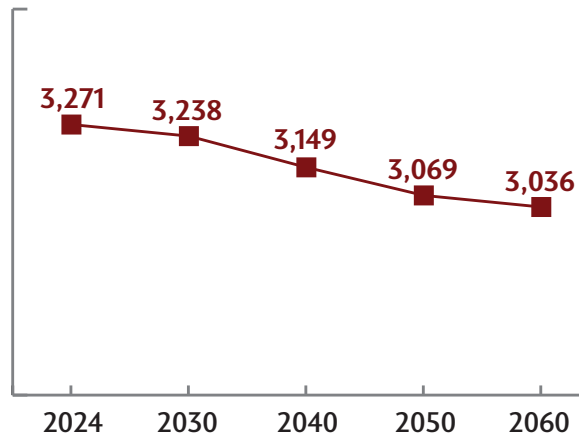
cochise.az.gov
 1415 Melody Lane, Building G Bisbee, AZ 85603



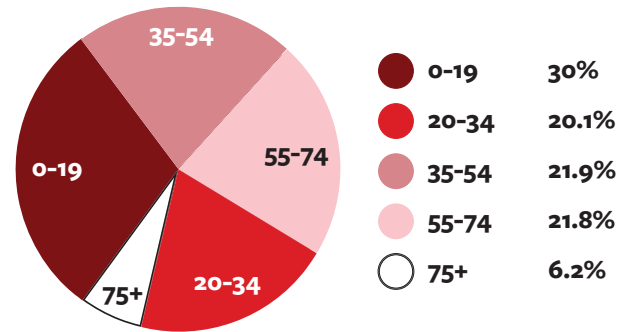
Willcox

Population 3,271

Population projection



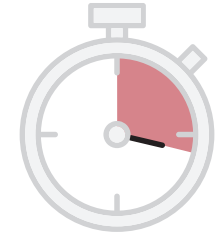
Age groups



Labor force & unemployment

- Civilian labor force: 1,473
- Employed: 1,302
- Unemployed: 171
- Unemployment rate: 11.6%

Travel time to work



17.1 min

Income

Median household income: \$40,750
 Median family income: \$55,170
 Per capita income: \$20,864

Educational attainment

High school graduate or higher

80.8%



Bachelor's degree or higher

9.3%



Housing & real estate

Total housing units: 1,512
 Vacancy rate: 16.1%
 Home ownership rate: 55.8%
 Median home value: \$155,000

Contact

willcox.az.gov • (520) 384-4271
 101 S. Railroad Ave Suite B, Willcox, AZ 85643



Bowie



Population 406

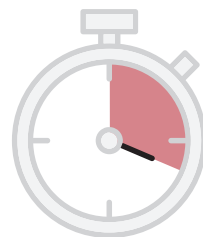
Labor force & unemployment

- Civilian labor force: 107
- Employed: 104
- Unemployed: 3
- Unemployment rate: 2.8%

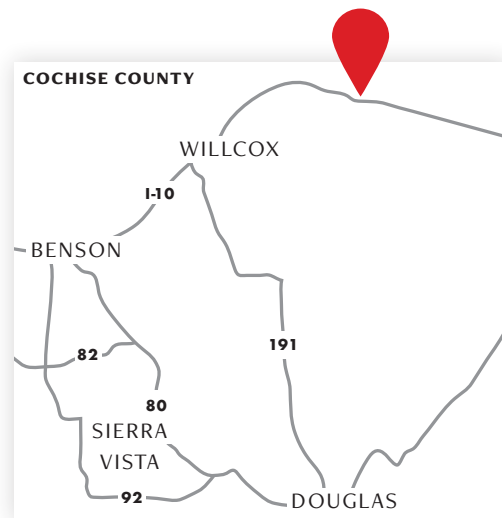
Income

Median household income: \$36,250
 Median family income: \$50,893
 Per capita income: \$20,861

Travel time to work



18.9 min



Median home value

\$50,000

Elfrida

Population 421

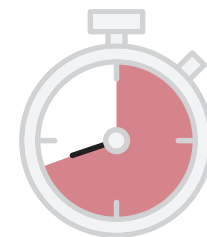
Labor force & unemployment

- Civilian labor force: 47
- Employed: 47
- Unemployed: 0
- Unemployment rate: 0%

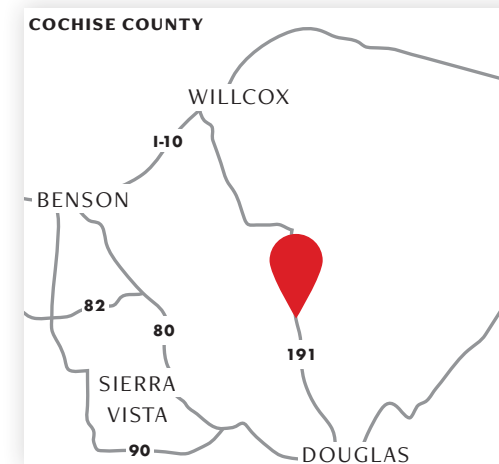
Income

Median household income: Unavailable
 Median family income: Unavailable
 Per capita income: \$24,927

Travel time to work



41.7 min



Median home value





Unavailable



Mescal

Population 1,751

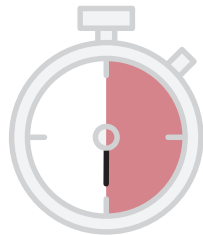
Labor force & unemployment

-  Civilian labor force: 539
-  Employed: 539
-  Unemployed: 0
-  Unemployment rate: 0%

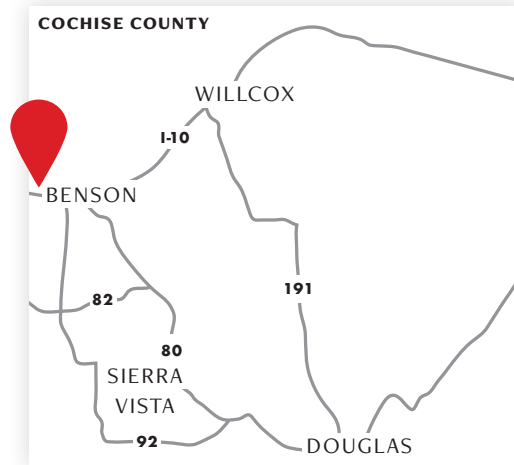
Income

- Median household income: \$52,465
- Median family income: \$67,813
- Per capita income: \$28,645

Travel time to work



30.5 min







Median home value

\$182,900

Miracle Valley

Population 571

Labor force & unemployment

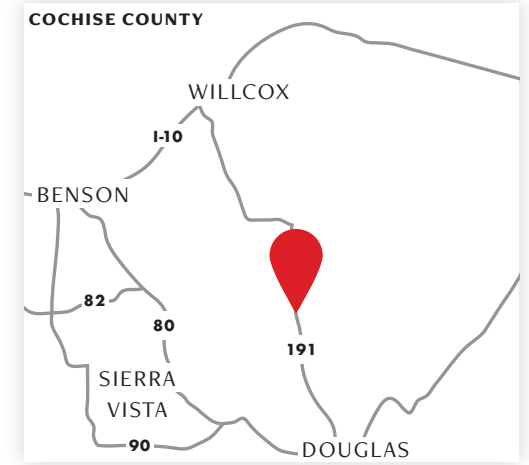
-  Civilian labor force: 224
-  Employed: 224
-  Unemployed: 0
-  Unemployment rate: 0%

Income

- Median household income: \$51,403
- Median family income: \$63,508
- Per capita income: \$32,829

Travel time to work

Unavailable



Median home value

\$84,800



Naco



Population 824

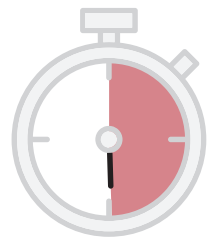
Labor force & unemployment

- Civilian labor force: 421
- Employed: 397
- Unemployed: 24
- Unemployment rate: 5.7%

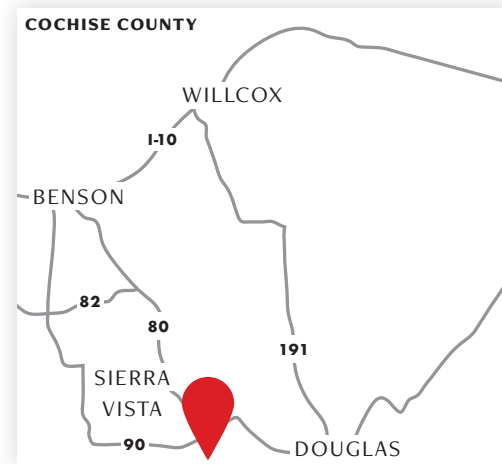
Income

Median household income: \$49,750
 Median family income: \$55,714
 Per capita income: \$19,275

Travel time to work



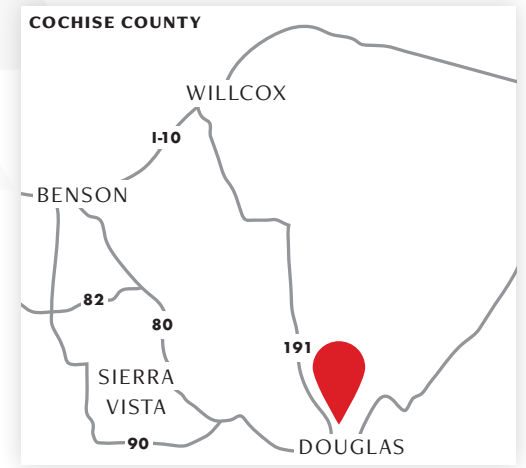
29.8 min



Median home value

\$75,800

Pirtleville



Population 1,412

Labor force & unemployment

- Civilian labor force: 866
- Employed: 710
- Unemployed: 156
- Unemployment rate: 18%

Income

Median household income: \$49,022
 Median family income: \$68,594
 Per capita income: \$16,757

Travel time to work



37.7 min

Median home value

\$75,500



St. David



Population 1,639

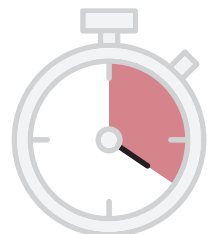
Labor force & unemployment

- Civilian labor force: 376
- Employed: 376
- Unemployed: 0
- Unemployment rate: 0%

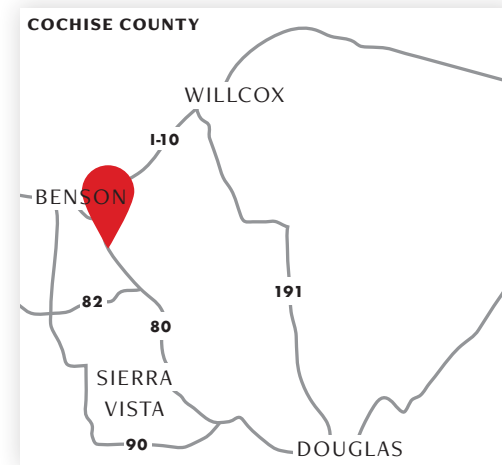
Income

Median household income: \$45,417
 Median family income: \$55,694
 Per capita income: \$24,753

Travel time to work



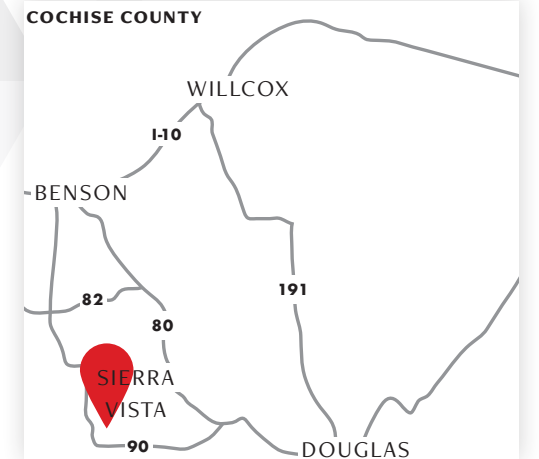
20.8 min



Median home value

\$121,000

Sierra Vista Southeast



Population 14,428

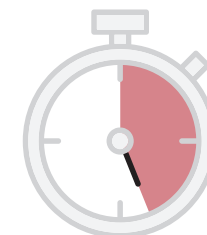
Labor force & unemployment

- Civilian labor force: 5,321
- Employed: 5,011
- Unemployed: 310
- Unemployment rate: 5.8%

Income

Median household income: \$70,958
 Median family income: \$94,846
 Per capita income: \$40,826

Travel time to work



26.4 min

Sierra Vista Southeast includes Hereford, Nicksville, Ramsey Canyon, and Sierra Vista Estates

Median home value

\$261,500



Sunsites



Population 790

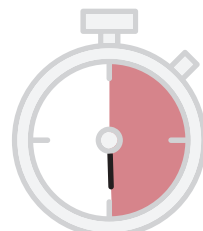
Labor force & unemployment

- Civilian labor force: 224
- Employed: 219
- Unemployed: 5
- Unemployment rate: 2.2%

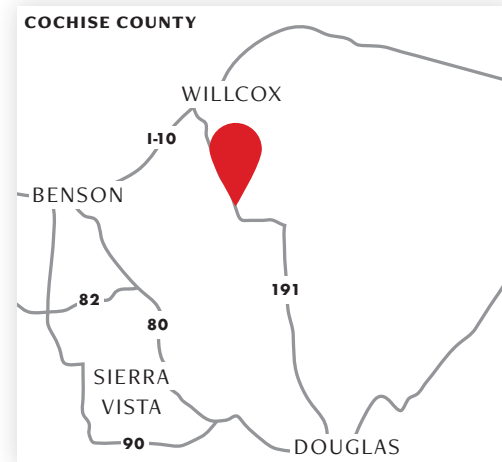
Income

Median household income: \$50,833
 Median family income: \$71,250
 Per capita income: \$36,313

Travel time to work



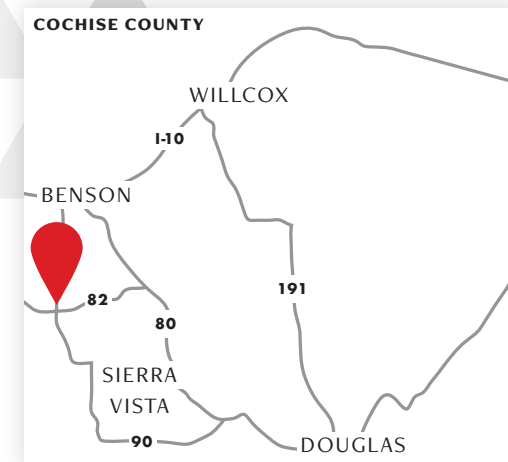
29.8 min



Median home value

\$134,200

Whetstone



Population 3,236

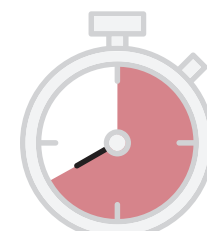
Labor force & unemployment

- Civilian labor force: 1,011
- Employed: 924
- Unemployed: 87
- Unemployment rate: 8.6%

Income

Median household income: \$51,050
 Median family income: \$71,761
 Per capita income: \$29,376

Travel time to work



40.3 min

Median home value

\$200,600





Resources for Cochise County Economic Data, Statistics, and Information

Cochise Economy Project (CochiseEconomy.com)

This Southeast Arizona Economic Development Group (SAEDG) project includes current and historical data, statistics, and information for Cochise County, including population, demographics, labor market (employment, unemployment, labor force & jobs), earnings & wages, income, major industry sales, GDP, construction, housing market, tourism visitor counts, border crossings, international trade (imports & exports), bank deposits, bankruptcy filings, business establishments (employer by employment size & payroll; non-employer businesses & sales), agriculture stats, socioeconomic indicators, and more. The project also includes monthly press releases on county & local major industry sales (retail, restaurant & bar, and hotel/motel) and labor market (unemployment rates and job growth), as well as a regional economic news blog, social media accounts (Facebook & X), contact form (to help users find the information they're looking for), and more.

Cochise County Community Asset Inventory (CochiseAssets.com)

This SAEDG project includes a county page and separate pages for each municipality (Benson, Bisbee, Douglas, Huachuca City, Sierra Vista, Tombstone, and Willcox) and each unincorporated Census Designated Place with a population of 400 or more (Bowie, Elfrida, Mescal, Miracle Valley, Naco, Pirtleville, St. David, Sierra Vista Southeast, Sunsites,

and Whetstone). Includes population, demographics, age groups, income, languages & English proficiency, school enrollment, educational attainment, poverty rates, labor market & workforce, unemployment rates, housing units, vacancy rates, home ownership rates, home values, home-owner costs, rental costs, housing affordability, available land & properties, local realtors, planning & zoning resources, health care providers, cost of living, weather & climate, things to do, restaurants, libraries, school districts, colleges & universities, average travel time to work, distance & routes to major metro markets, shipping & parcel delivery, trucking companies, airports, hotels, rail service, utility & telecom providers, financial services, maps, and more.

Cochise Business Resource Hub (CochiseBiz.com)

This SAEDG project, in partnership with Cochise College Small Business Development Center (SBDC), provides resources for new & existing businesses in Cochise County, including information on tax & licensing; tradenames, trademarks & patents; forming an LLC or corporation; resources & checklists for starting and growing a business; links to regional financing; business & workforce development links; available commercial real estate; traffic counts; incentive programs, and more. The site also has market research pages for each municipality in Cochise County (Benson, Bisbee, Douglas, Huachuca City, Sierra Vista, Tombstone, and Willcox).

